

Artificial Intelligence

A Modern Approach

Fourth Edition Global Edition



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Artificial Intelligence A Modern Approach Fourth Edition Global Edition

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Preface

Artificial Intelligence (AI) is a big field, and this is a big book. We have tried to explore the full breadth of the field, which encompasses logic, probability, and continuous mathematics; perception, reasoning, learning, and action; fairness, trust, social good, and safety; and applications that range from microelectronic devices to robotic planetary explorers to online services with billions of users.

The subtitle of this book is "A Modern Approach." That means we have chosen to tell the story from a current perspective. We synthesize what is now known into a common framework, recasting early work using the ideas and terminology that are prevalent today. We apologize to those whose subfields are, as a result, less recognizable.

New to this edition

This edition reflects the changes in AI since the last edition in 2010:

- We focus more on machine learning rather than hand-crafted knowledge engineering, due to the increased availability of data, computing resources, and new algorithms.
- Deep learning, probabilistic programming, and multiagent systems receive expanded coverage, each with their own chapter.
- The coverage of natural language understanding, robotics, and computer vision has been revised to reflect the impact of deep learning.
- The robotics chapter now includes robots that interact with humans and the application of reinforcement learning to robotics.
- Previously we defined the goal of AI as creating systems that try to maximize expected utility, where the specific utility information—the objective—is supplied by the human designers of the system. Now we no longer assume that the objective is fixed and known by the AI system; instead, the system may be uncertain about the true objectives of the humans on whose behalf it operates. It must learn what to maximize and must function appropriately even while uncertain about the objective.
- We increase coverage of the impact of AI on society, including the vital issues of ethics, fairness, trust, and safety.
- We have moved the exercises from the end of each chapter to an online site. This allows us to continuously add to, update, and improve the exercises, to meet the needs of instructors and to reflect advances in the field and in AI-related software tools.
- Overall, about 25% of the material in the book is brand new. The remaining 75% has been largely rewritten to present a more unified picture of the field. 22% of the citations in this edition are to works published after 2010.

Overview of the book

The main unifying theme is the idea of an **intelligent agent**. We define AI as the study of agents that receive percepts from the environment and perform actions. Each such agent implements a function that maps percept sequences to actions, and we cover different ways to represent these functions, such as reactive agents, real-time planners, decision-theoretic

systems, and deep learning systems. We emphasize learning both as a construction method for competent systems and as a way of extending the reach of the designer into unknown environments. We treat robotics and vision not as independently defined problems, but as occurring in the service of achieving goals. We stress the importance of the task environment in determining the appropriate agent design.

Our primary aim is to convey the *ideas* that have emerged over the past seventy years of AI research and the past two millennia of related work. We have tried to avoid excessive formality in the presentation of these ideas, while retaining precision. We have included mathematical formulas and pseudocode algorithms to make the key ideas concrete; mathematical concepts and notation are described in Appendix A and our pseudocode is described in Appendix B.

This book is primarily intended for use in an undergraduate course or course sequence. The book has 29 chapters, each requiring about a week's worth of lectures, so working through the whole book requires a two-semester sequence. A one-semester course can use selected chapters to suit the interests of the instructor and students. The book can also be used in a graduate-level course (perhaps with the addition of some of the primary sources suggested in the bibliographical notes), or for self-study or as a reference.

Throughout the book, *important points* are marked with a triangle icon in the margin. Wherever a new **term** is defined, it is also noted in the margin. Subsequent significant uses of the **term** are in bold, but not in the margin. We have included a comprehensive index and an extensive bibliography.

The only prerequisite is familiarity with basic concepts of computer science (algorithms, data structures, complexity) at a sophomore level. Freshman calculus and linear algebra are useful for some of the topics.

Online resources

Online resources are available through pearsonglobaleditions.com. There you will find:

- Exercises, programming projects, and research projects. These are no longer at the end of each chapter; they are online only. Within the book, we refer to an online exercise with a name like "Exercise <u>6.NARY</u>." Instructions on the Web site allow you to find exercises by name or by topic.
- Implementations of the algorithms in the book in Python, Java, and other programming languages.
- Supplementary material and links for students and instructors.
- Instructions on how to report errors in the book in the likely event that some exist.

Book cover

The cover depicts the final position from the decisive game 6 of the 1997 chess match in which the program Deep Blue defeated Garry Kasparov (playing Black), making this the first time a computer had beaten a world champion in a chess match. Kasparov is shown at the top. To his right is a pivotal position from the second game of the historic Go match between former world champion Lee Sedol and DeepMind's ALPHAGO program. Move 37 by ALPHAGO violated centuries of Go orthodoxy and was immediately seen by human experts

Term

as an embarrassing mistake, but it turned out to be a winning move. At top left is an Atlas humanoid robot built by Boston Dynamics. A depiction of a self-driving car sensing its environment appears between Ada Lovelace, the world's first computer programmer, and Alan Turing, whose fundamental work defined artificial intelligence. At the bottom of the chess board are a Mars Exploration Rover robot and a statue of Aristotle, who pioneered the study of logic; his planning algorithm from *De Motu Animalium* appears behind the authors' names. Behind the chess board is a probabilistic programming model used by the UN Comprehensive Nuclear-Test-Ban Treaty Organization for detecting nuclear explosions from seismic signals.

Acknowledgments

It takes a global village to make a book. Over 600 people read parts of the book and made suggestions for improvement. The complete list is at pearsonglobaleditions.com; we are grateful to all of them. We have space here to mention only a few especially important contributors. First the contributing writers:

- Judea Pearl (Section 13.5, Causal Networks);
- Michael Wooldridge (Chapter 17, Multiagent Decision Making);
- Vikash Mansinghka (Section 18.4, Programs as Probability Models);
- Ian Goodfellow (Chapter 22, Deep Learning);
- Jacob Devlin and Mei-Wing Chang (Chapter 25, Deep Learning for Natural Language Processing);
- Anca Dragan (Chapter 26, Robotics);
- Jitendra Malik and David Forsyth (Chapter 27, Computer Vision).

Then some key roles:

- Cynthia Yeung and Malika Cantor (project management);
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Stuart would like to thank his wife, Loy Sheflott, for her endless patience and boundless wisdom. He hopes that Gordon, Lucy, George, and Isaac will soon be reading this book after they have forgiven him for working so long on it. RUGS (Russell's Unusual Group of Students) have been unusually helpful, as always.

Peter would like to thank his parents (Torsten and Gerda) for getting him started, and his wife (Kris), children (Bella and Juliet), colleagues, boss, and friends for encouraging and tolerating him through the long hours of writing and rewriting.

About the Authors

Stuart Russell was born in 1962 in Portsmouth, England. He received his B.A. with firstclass honours in physics from Oxford University in 1982, and his Ph.D. in computer science from Stanford in 1986. He then joined the faculty of the University of California at Berkeley, where he is a professor and former chair of computer science, director of the Center for Human-Compatible AI, and holder of the Smith–Zadeh Chair in Engineering. In 1990, he received the Presidential Young Investigator Award of the National Science Foundation, and in 1995 he was cowinner of the Computers and Thought Award. He is a Fellow of the American Association for Artificial Intelligence, the Association for Computing Machinery, and the American Association for the Advancement of Science, an Honorary Fellow of Wadham College, Oxford, and an Andrew Carnegie Fellow. He held the Chaire Blaise Pascal in Paris from 2012 to 2014. He has published over 300 papers on a wide range of topics in artificial intelligence. His other books include *The Use of Knowledge in Analogy and Induction, Do the Right Thing: Studies in Limited Rationality* (with Eric Wefald), and *Human Compatible: Artificial Intelligence and the Problem of Control.*

Peter Norvig is currently a Director of Research at Google, Inc., and was previously the director responsible for the core Web search algorithms. He co-taught an online AI class that signed up 160,000 students, helping to kick off the current round of massive open online classes. He was head of the Computational Sciences Division at NASA Ames Research Center, overseeing research and development in artificial intelligence and robotics. He received a B.S. in applied mathematics from Brown University and a Ph.D. in computer science from Berkeley. He has been a professor at the University of Southern California and a faculty member at Berkeley and Stanford. He is a Fellow of the American Association for Artificial Intelligence, the Association for Computing Machinery, the American Academy of Arts and Sciences, and the California Academy of Science. His other books are *Paradigms of AI Programming: Case Studies in Common Lisp, Verbmobil: A Translation System for Face-to-Face Dialog*, and *Intelligent Help Systems for UNIX*.

The two authors shared the inaugural AAAI/EAAI Outstanding Educator award in 2016.

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INTRODUCTION

In which we try to explain why we consider artificial intelligence to be a subject most worthy of study, and in which we try to decide what exactly it is, this being a good thing to decide before embarking.

We call ourselves *Homo sapiens*—man the wise—because our **intelligence** is so important Intelligence to us. For thousands of years, we have tried to understand how we think and act—that is, how our brain, a mere handful of matter, can perceive, understand, predict, and manipulate a world far larger and more complicated than itself. The field of artificial intelligence, or AI, is concerned with not just understanding but also *building* intelligent entities—machines that can compute how to act effectively and safely in a wide variety of novel situations.

Surveys regularly rank AI as one of the most interesting and fastest-growing fields, and it is already generating over a trillion dollars a year in revenue. AI expert Kai-Fu Lee predicts that its impact will be "more than anything in the history of mankind." Moreover, the intellectual frontiers of AI are wide open. Whereas a student of an older science such as physics might feel that the best ideas have already been discovered by Galileo, Newton, Curie, Einstein, and the rest, AI still has many openings for full-time masterminds.

AI currently encompasses a huge variety of subfields, ranging from the general (learning, reasoning, perception, and so on) to the specific, such as playing chess, proving mathematical theorems, writing poetry, driving a car, or diagnosing diseases. AI is relevant to any intellectual task; it is truly a universal field.

1.1 What Is AI?

We have claimed that AI is interesting, but we have not said what it is. Historically, researchers have pursued several different versions of AI. Some have defined intelligence in terms of fidelity to *human* performance, while others prefer an abstract, formal definition of intelligence called **rationality**—loosely speaking, doing the "right thing." The subject matter itself also varies: some consider intelligence to be a property of internal thought processes and *reasoning*, while others focus on intelligent *behavior*, an external characterization.¹

Rationality

From these two dimensions—human vs. rational² and thought vs. behavior—there are four possible combinations, and there have been adherents and research programs for all

Artificial intelligence

¹ In the public eye, there is sometimes confusion between the terms "artificial intelligence" and "machine learning." Machine learning is a subfield of AI that studies the ability to improve performance based on experience. Some AI systems use machine learning methods to achieve competence, but some do not.

² We are not suggesting that humans are "irrational" in the dictionary sense of "deprived of normal mental clarity." We are merely conceding that human decisions are not always mathematically perfect.

four. The methods used are necessarily different: the pursuit of human-like intelligence must be in part an empirical science related to psychology, involving observations and hypotheses about actual human behavior and thought processes; a rationalist approach, on the other hand, involves a combination of mathematics and engineering, and connects to statistics, control theory, and economics. The various groups have both disparaged and helped each other. Let us look at the four approaches in more detail.

1.1.1 Acting humanly: The Turing test approach

The **Turing test**, proposed by Alan Turing (1950), was designed as a thought experiment that would sidestep the philosophical vagueness of the question "Can a machine think?" A computer passes the test if a human interrogator, after posing some written questions, cannot tell whether the written responses come from a person or from a computer. Chapter 28 discusses the details of the test and whether a computer would really be intelligent if it passed. For now, we note that programming a computer to pass a rigorously applied test provides plenty to work on. The computer would need the following capabilities:

- natural language processing to communicate successfully in a human language;
- **knowledge representation** to store what it knows or hears;
- automated reasoning to answer questions and to draw new conclusions;
- machine learning to adapt to new circumstances and to detect and extrapolate patterns.

Turing viewed the *physical* simulation of a person as unnecessary to demonstrate intelligence. However, other researchers have proposed a **total Turing test**, which requires interaction with objects and people in the real world. To pass the total Turing test, a robot will need

- computer vision and speech recognition to perceive the world;
- robotics to manipulate objects and move about.

These six disciplines compose most of AI. Yet AI researchers have devoted little effort to passing the Turing test, believing that it is more important to study the underlying principles of intelligence. The quest for "artificial flight" succeeded when engineers and inventors stopped imitating birds and started using wind tunnels and learning about aerodynamics. Aeronautical engineering texts do not define the goal of their field as making "machines that fly so exactly like pigeons that they can fool even other pigeons."

1.1.2 Thinking humanly: The cognitive modeling approach

To say that a program thinks like a human, we must know how humans think. We can learn about human thought in three ways:

- introspection—trying to catch our own thoughts as they go by;
- psychological experiments—observing a person in action;
- **brain imaging**—observing the brain in action.

Once we have a sufficiently precise theory of the mind, it becomes possible to express the theory as a computer program. If the program's input–output behavior matches corresponding human behavior, that is evidence that some of the program's mechanisms could also be operating in humans.

For example, Allen Newell and Herbert Simon, who developed GPS, the "General Problem Solver" (Newell and Simon, 1961), were not content merely to have their program solve

Natural language processing Knowledge representation Automated reasoning

Turing test

Machine learning

Total Turing test

Computer vision

Robotics

Introspection Psychological experiment Brain imaging problems correctly. They were more concerned with comparing the sequence and timing of its reasoning steps to those of human subjects solving the same problems. The interdisciplinary field of **cognitive science** brings together computer models from AI and experimental Cognitive science techniques from psychology to construct precise and testable theories of the human mind.

Cognitive science is a fascinating field in itself, worthy of several textbooks and at least one encyclopedia (Wilson and Keil, 1999). We will occasionally comment on similarities or differences between AI techniques and human cognition. Real cognitive science, however, is necessarily based on experimental investigation of actual humans or animals. We will leave that for other books, as we assume the reader has only a computer for experimentation.

In the early days of AI there was often confusion between the approaches. An author would argue that an algorithm performs well on a task and that it is *therefore* a good model of human performance, or vice versa. Modern authors separate the two kinds of claims; this distinction has allowed both AI and cognitive science to develop more rapidly. The two fields fertilize each other, most notably in computer vision, which incorporates neurophysiological evidence into computational models. Recently, the combination of neuroimaging methods combined with machine learning techniques for analyzing such data has led to the beginnings of a capability to "read minds"—that is, to ascertain the semantic content of a person's inner thoughts. This capability could, in turn, shed further light on how human cognition works.

1.1.3 Thinking rationally: The "laws of thought" approach

The Greek philosopher Aristotle was one of the first to attempt to codify "right thinking" that is, irrefutable reasoning processes. His syllogisms provided patterns for argument structures that always yielded correct conclusions when given correct premises. The canonical example starts with Socrates is a man and all men are mortal and concludes that Socrates is *mortal.* (This example is probably due to Sextus Empiricus rather than Aristotle.) These laws of thought were supposed to govern the operation of the mind; their study initiated the field called logic.

Logicians in the 19th century developed a precise notation for statements about objects in the world and the relations among them. (Contrast this with ordinary arithmetic notation, which provides only for statements about numbers.) By 1965, programs could, in principle, solve any solvable problem described in logical notation. The so-called logicist tradition Logicist within artificial intelligence hopes to build on such programs to create intelligent systems.

Logic as conventionally understood requires knowledge of the world that is *certain* a condition that, in reality, is seldom achieved. We simply don't know the rules of, say, politics or warfare in the same way that we know the rules of chess or arithmetic. The theory of **probability** fills this gap, allowing rigorous reasoning with uncertain information. In Probability principle, it allows the construction of a comprehensive model of rational thought, leading from raw perceptual information to an understanding of how the world works to predictions about the future. What it does not do, is generate intelligent *behavior*. For that, we need a theory of rational action. Rational thought, by itself, is not enough.

1.1.4 Acting rationally: The rational agent approach

An **agent** is just something that acts (*agent* comes from the Latin *agere*, to do). Of course, Agent all computer programs do something, but computer agents are expected to do more: operate autonomously, perceive their environment, persist over a prolonged time period, adapt to

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Syllogism

Rational agent

change, and create and pursue goals. A **rational agent** is one that acts so as to achieve the best outcome or, when there is uncertainty, the best expected outcome.

In the "laws of thought" approach to AI, the emphasis was on correct inferences. Making correct inferences is sometimes *part* of being a rational agent, because one way to act rationally is to deduce that a given action is best and then to act on that conclusion. On the other hand, there are ways of acting rationally that cannot be said to involve inference. For example, recoiling from a hot stove is a reflex action that is usually more successful than a slower action taken after careful deliberation.

All the skills needed for the Turing test also allow an agent to act rationally. Knowledge representation and reasoning enable agents to reach good decisions. We need to be able to generate comprehensible sentences in natural language to get by in a complex society. We need learning not only for erudition, but also because it improves our ability to generate effective behavior, especially in circumstances that are new.

The rational-agent approach to AI has two advantages over the other approaches. First, it is more general than the "laws of thought" approach because correct inference is just one of several possible mechanisms for achieving rationality. Second, it is more amenable to scientific development. The standard of rationality is mathematically well defined and completely general. We can often work back from this specification to derive agent designs that provably achieve it—something that is largely impossible if the goal is to imitate human behavior or thought processes.

For these reasons, the rational-agent approach to AI has prevailed throughout most of the field's history. In the early decades, rational agents were built on logical foundations and formed definite plans to achieve specific goals. Later, methods based on probability theory and machine learning allowed the creation of agents that could make decisions under uncertainty to attain the best expected outcome. In a nutshell, *AI has focused on the study and construction of agents that do the right thing*. What counts as the right thing is defined by the objective that we provide to the agent. This general paradigm is so pervasive that we might call it the **standard model**. It prevails not only in AI, but also in control theory, where a controller minimizes a cost function; in operations research, where a policy maximizes a sum of rewards; in statistics, where a decision rule minimizes a loss function; and in economics, where a decision maker maximizes utility or some measure of social welfare.

We need to make one important refinement to the standard model to account for the fact that perfect rationality—always taking the exactly optimal action—is not feasible in complex environments. The computational demands are just too high. Chapters 6 and 16 deal with the issue of **limited rationality**—acting appropriately when there is not enough time to do all the computations one might like. However, perfect rationality often remains a good starting point for theoretical analysis.

1.1.5 Beneficial machines

The standard model has been a useful guide for AI research since its inception, but it is probably not the right model in the long run. The reason is that the standard model assumes that we will supply a fully specified objective to the machine.

For an artificially defined task such as chess or shortest-path computation, the task comes with an objective built in—so the standard model is applicable. As we move into the real world, however, it becomes more and more difficult to specify the objective completely and

Do the right thing

Standard model

Limited rationality

correctly. For example, in designing a self-driving car, one might think that the objective is to reach the destination safely. But driving along any road incurs a risk of injury due to other errant drivers, equipment failure, and so on; thus, a strict goal of safety requires staying in the garage. There is a tradeoff between making progress towards the destination and incurring a risk of injury. How should this tradeoff be made? Furthermore, to what extent can we allow the car to take actions that would annoy other drivers? How much should the car moderate its acceleration, steering, and braking to avoid shaking up the passenger? These kinds of questions are difficult to answer a priori. They are particularly problematic in the general area of human–robot interaction, of which the self-driving car is one example.

The problem of achieving agreement between our true preferences and the objective we put into the machine is called the **value alignment problem**: the values or objectives put into the machine must be aligned with those of the human. If we are developing an AI system in the lab or in a simulator—as has been the case for most of the field's history—there is an easy fix for an incorrectly specified objective: reset the system, fix the objective, and try again. As the field progresses towards increasingly capable intelligent systems that are deployed in the real world, this approach is no longer viable. A system deployed with an incorrect objective will have negative consequences. Moreover, the more intelligent the system, the more negative the consequences.

Returning to the apparently unproblematic example of chess, consider what happens if the machine is intelligent enough to reason and act beyond the confines of the chessboard. In that case, it might attempt to increase its chances of winning by such ruses as hypnotizing or blackmailing its opponent or bribing the audience to make rustling noises during its opponent's thinking time.³ It might also attempt to hijack additional computing power for itself. *These behaviors are not "unintelligent" or "insane"; they are a logical consequence of defining winning as the* sole *objective for the machine*.

It is impossible to anticipate all the ways in which a machine pursuing a fixed objective might misbehave. There is good reason, then, to think that the standard model is inadequate. We don't want machines that are intelligent in the sense of pursuing *their* objectives; we want them to pursue *our* objectives. If we cannot transfer those objectives perfectly to the machine, then we need a new formulation—one in which the machine is pursuing our objectives, but is necessarily *uncertain* as to what they are. When a machine knows that it doesn't know the complete objective, it has an incentive to act cautiously, to ask permission, to learn more about our preferences through observation, and to defer to human control. Ultimately, we want agents that are **provably beneficial** to humans. We will return to this topic in Section 1.5.

Provably beneficial

1.2 The Foundations of Artificial Intelligence

In this section, we provide a brief history of the disciplines that contributed ideas, viewpoints, and techniques to AI. Like any history, this one concentrates on a small number of people, events, and ideas and ignores others that also were important. We organize the history around a series of questions. We certainly would not wish to give the impression that these questions are the only ones the disciplines address or that the disciplines have all been working toward AI as their ultimate fruition.

Value alignment problem

³ In one of the first books on chess, Ruy Lopez (1561) wrote, "Always place the board so the sun is in your opponent's eyes."

1.2.1 Philosophy

- Can formal rules be used to draw valid conclusions?
- How does the mind arise from a physical brain?
- Where does knowledge come from?
- How does knowledge lead to action?

Aristotle (384–322 BCE) was the first to formulate a precise set of laws governing the rational part of the mind. He developed an informal system of syllogisms for proper reasoning, which in principle allowed one to generate conclusions mechanically, given initial premises.

Ramon Llull (c. 1232–1315) devised a system of reasoning published as *Ars Magna* or *The Great Art* (1305). Llull tried to implement his system using an actual mechanical device: a set of paper wheels that could be rotated into different permutations.

Around 1500, Leonardo da Vinci (1452–1519) designed but did not build a mechanical calculator; recent reconstructions have shown the design to be functional. The first known calculating machine was constructed around 1623 by the German scientist Wilhelm Schickard (1592–1635). Blaise Pascal (1623–1662) built the Pascaline in 1642 and wrote that it "produces effects which appear nearer to thought than all the actions of animals." Gottfried Wilhelm Leibniz (1646–1716) built a mechanical device intended to carry out operations on concepts rather than numbers, but its scope was rather limited. In his 1651 book *Leviathan*, Thomas Hobbes (1588–1679) suggested the idea of a thinking machine, an "artificial animal" in his words, arguing "For what is the heart but a spring; and the nerves, but so many strings; and the joints, but so many wheels." He also suggested that reasoning was like numerical computation: "For 'reason' ... is nothing but 'reckoning,' that is adding and subtracting."

It's one thing to say that the mind operates, at least in part, according to logical or numerical rules, and to build physical systems that emulate some of those rules. It's another to say that the mind itself *is* such a physical system. René Descartes (1596–1650) gave the first clear discussion of the distinction between mind and matter. He noted that a purely physical conception of the mind seems to leave little room for free will. If the mind is governed entirely by physical laws, then it has no more free will than a rock "deciding" to fall downward. Descartes was a proponent of **dualism**. He held that there is a part of the human mind (or soul or spirit) that is outside of nature, exempt from physical laws. Animals, on the other hand, did not possess this dual quality; they could be treated as machines.

An alternative to dualism is **materialism**, which holds that the brain's operation according to the laws of physics *constitutes* the mind. Free will is simply the way that the perception of available choices appears to the choosing entity. The terms **physicalism** and **naturalism** are also used to describe this view that stands in contrast to the supernatural.

Given a physical mind that manipulates knowledge, the next problem is to establish the source of knowledge. The **empiricism** movement, starting with Francis Bacon's (1561–1626) *Novum Organum*,⁴ is characterized by a dictum of John Locke (1632–1704): "Nothing is in the understanding, which was not first in the senses."

David Hume's (1711–1776) *A Treatise of Human Nature* (Hume, 1739) proposed what is now known as the principle of **induction**: that general rules are acquired by exposure to repeated associations between their elements.

Dualism

Induction

Empiricism

⁴ The Novum Organum is an update of Aristotle's Organon, or instrument of thought.

Building on the work of Ludwig Wittgenstein (1889–1951) and Bertrand Russell (1872– 1970), the famous Vienna Circle (Sigmund, 2017), a group of philosophers and mathematicians meeting in Vienna in the 1920s and 1930s, developed the doctrine of **logical positivism**. This doctrine holds that all knowledge can be characterized by logical theories connected, ultimately, to **observation sentences** that correspond to sensory inputs; thus logical positivism combines rationalism and empiricism.

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The confirmation theory of Rudolf Carnap (1891–1970) and Carl Hempel (1905–1997) Confirmation theory attempted to analyze the acquisition of knowledge from experience by quantifying the degree of belief that should be assigned to logical sentences based on their connection to observations that confirm or disconfirm them. Carnap's book The Logical Structure of the World (1928) was perhaps the first theory of mind as a computational process.

The final element in the philosophical picture of the mind is the connection between knowledge and action. This question is vital to AI because intelligence requires action as well as reasoning. Moreover, only by understanding how actions are justified can we understand how to build an agent whose actions are justifiable (or rational).

Aristotle argued (in De Motu Animalium) that actions are justified by a logical connection between goals and knowledge of the action's outcome:

But how does it happen that thinking is sometimes accompanied by action and sometimes not, sometimes by motion, and sometimes not? It looks as if almost the same thing happens as in the case of reasoning and making inferences about unchanging objects. But in that case the end is a speculative proposition ... whereas here the conclusion which results from the two premises is an action. ... I need covering; a cloak is a covering. I need a cloak. What I need, I have to make; I need a cloak. I have to make a cloak. And the conclusion, the "I have to make a cloak," is an action.

In the Nicomachean Ethics (Book III. 3, 1112b), Aristotle further elaborates on this topic, suggesting an algorithm:

We deliberate not about ends, but about means. For a doctor does not deliberate whether he shall heal, nor an orator whether he shall persuade, ... They assume the end and consider how and by what means it is attained, and if it seems easily and best produced thereby; while if it is achieved by one means only they consider how it will be achieved by this and by what means *this* will be achieved, till they come to the first cause, ... and what is last in the order of analysis seems to be first in the order of becoming. And if we come on an impossibility, we give up the search, e.g., if we need money and this cannot be got; but if a thing appears possible we try to do it.

Aristotle's algorithm was implemented 2300 years later by Newell and Simon in their General Problem Solver program. We would now call it a greedy regression planning system (see Chapter 11). Methods based on logical planning to achieve definite goals dominated the first few decades of theoretical research in AI.

Thinking purely in terms of actions achieving goals is often useful but sometimes inapplicable. For example, if there are several different ways to achieve a goal, there needs to be some way to choose among them. More importantly, it may not be possible to achieve a goal with certainty, but some action must still be taken. How then should one decide? Antoine Arnauld (1662), analyzing the notion of rational decisions in gambling, proposed a quantitative formula for maximizing the expected monetary value of the outcome. Later, Daniel Bernoulli (1738) introduced the more general notion of **utility** to capture the internal, subjective value Utility

Logical positivism

Observation sentence

of an outcome. The modern notion of rational decision making under uncertainty involves maximizing expected utility, as explained in Chapter 15.

In matters of ethics and public policy, a decision maker must consider the interests of multiple individuals. Jeremy Bentham (1823) and John Stuart Mill (1863) promoted the idea of **utilitarianism**: that rational decision making based on maximizing utility should apply to all spheres of human activity, including public policy decisions made on behalf of many individuals. Utilitarianism is a specific kind of **consequentialism**: the idea that what is right and wrong is determined by the expected outcomes of an action.

In contrast, Immanuel Kant, in 1785, proposed a theory of rule-based or **deontological ethics**, in which "doing the right thing" is determined not by outcomes but by universal social laws that govern allowable actions, such as "don't lie" or "don't kill." Thus, a utilitarian could tell a white lie if the expected good outweighs the bad, but a Kantian would be bound not to, because lying is inherently wrong. Mill acknowledged the value of rules, but understood them as efficient decision procedures compiled from first-principles reasoning about consequences. Many modern AI systems adopt exactly this approach.

1.2.2 Mathematics

- What are the formal rules to draw valid conclusions?
- What can be computed?
- How do we reason with uncertain information?

Philosophers staked out some of the fundamental ideas of AI, but the leap to a formal science required the mathematization of logic and probability and the introduction of a new branch of mathematics: computation.

The idea of **formal logic** can be traced back to the philosophers of ancient Greece, India, and China, but its mathematical development really began with the work of George Boole (1815–1864), who worked out the details of propositional, or Boolean, logic (Boole, 1847). In 1879, Gottlob Frege (1848–1925) extended Boole's logic to include objects and relations, creating the first-order logic that is used today.⁵ In addition to its central role in the early period of AI research, first-order logic motivated the work of Gödel and Turing that underpinned computation itself, as we explain below.

The theory of **probability** can be seen as generalizing logic to situations with uncertain information—a consideration of great importance for AI. Gerolamo Cardano (1501–1576) first framed the idea of probability, describing it in terms of the possible outcomes of gambling events. In 1654, Blaise Pascal (1623–1662), in a letter to Pierre Fermat (1601–1665), showed how to predict the future of an unfinished gambling game and assign average payoffs to the gamblers. Probability quickly became an invaluable part of the quantitative sciences, helping to deal with uncertain measurements and incomplete theories. Jacob Bernoulli (1654–1705, uncle of Daniel), Pierre Laplace (1749–1827), and others advanced the theory and introduced new statistical methods. Thomas Bayes (1702–1761) proposed a rule for updating probabilities in the light of new evidence; Bayes' rule is a crucial tool for AI systems.

The formalization of probability, combined with the availability of data, led to the emergence of **statistics** as a field. One of the first uses was John Graunt's analysis of Lon-

Formal logic

Probability

Statistics

Utilitarianism

Deontological ethics

⁵ Frege's proposed notation for first-order logic—an arcane combination of textual and geometric features never became popular.

don census data in 1662. Ronald Fisher is considered the first modern statistician (Fisher, 1922). He brought together the ideas of probability, experiment design, analysis of data, and computing-in 1919, he insisted that he couldn't do his work without a mechanical calculator called the MILLIONAIRE (the first calculator that could do multiplication), even though the cost of the calculator was more than his annual salary (Ross, 2012).

The history of computation is as old as the history of numbers, but the first nontrivial algorithm is thought to be Euclid's algorithm for computing greatest common divisors. The Algorithm word algorithm comes from Muhammad ibn Musa al-Khwarizmi, a 9th century mathematician, whose writings also introduced Arabic numerals and algebra to Europe. Boole and others discussed algorithms for logical deduction, and, by the late 19th century, efforts were under way to formalize general mathematical reasoning as logical deduction.

Kurt Gödel (1906–1978) showed that there exists an effective procedure to prove any true statement in the first-order logic of Frege and Russell, but that first-order logic could not capture the principle of mathematical induction needed to characterize the natural numbers. In 1931, Gödel showed that limits on deduction do exist. His **incompleteness theorem** showed that in any formal theory as strong as Peano arithmetic (the elementary theory of natural numbers), there are necessarily true statements that have no proof within the theory.

This fundamental result can also be interpreted as showing that some functions on the integers cannot be represented by an algorithm—that is, they cannot be computed. This motivated Alan Turing (1912–1954) to try to characterize exactly which functions are com**putable**—capable of being computed by an effective procedure. The Church–Turing thesis proposes to identify the general notion of computability with functions computed by a Turing machine (Turing, 1936). Turing also showed that there were some functions that no Turing machine can compute. For example, no machine can tell *in general* whether a given program will return an answer on a given input or run forever.

Although computability is important to an understanding of computation, the notion of tractability has had an even greater impact on AI. Roughly speaking, a problem is called Tractability intractable if the time required to solve instances of the problem grows exponentially with the size of the instances. The distinction between polynomial and exponential growth in complexity was first emphasized in the mid-1960s (Cobham, 1964; Edmonds, 1965). It is important because exponential growth means that even moderately large instances cannot be solved in any reasonable time.

The theory of **NP-completeness**, pioneered by Cook (1971) and Karp (1972), provides a NP-completeness basis for analyzing the tractability of problems: any problem class to which the class of NPcomplete problems can be reduced is likely to be intractable. (Although it has not been proved that NP-complete problems are necessarily intractable, most theoreticians believe it.) These results contrast with the optimism with which the popular press greeted the first computers— "Electronic Super-Brains" that were "Faster than Einstein!" Despite the increasing speed of computers, careful use of resources and necessary imperfection will characterize intelligent systems. Put crudely, the world is an *extremely* large problem instance!

1.2.3 Economics

- How should we make decisions in accordance with our preferences?
- How should we do this when others may not go along?
- How should we do this when the payoff may be far in the future?

Incompleteness . theorem

Computability

The science of economics originated in 1776, when Adam Smith (1723–1790) published *An Inquiry into the Nature and Causes of the Wealth of Nations*. Smith proposed to analyze economies as consisting of many individual agents attending to their own interests. Smith was not, however, advocating financial greed as a moral position: his earlier (1759) book *The Theory of Moral Sentiments* begins by pointing out that concern for the well-being of others is an essential component of the interests of every individual.

Most people think of economics as being about money, and indeed the first mathematical analysis of decisions under uncertainty, the maximum-expected-value formula of Arnauld (1662), dealt with the monetary value of bets. Daniel Bernoulli (1738) noticed that this formula didn't seem to work well for larger amounts of money, such as investments in maritime trading expeditions. He proposed instead a principle based on maximization of expected utility, and explained human investment choices by proposing that the marginal utility of an additional quantity of money diminished as one acquired more money.

Léon Walras (pronounced "Valrasse") (1834–1910) gave utility theory a more general foundation in terms of preferences between gambles on any outcomes (not just monetary outcomes). The theory was improved by Ramsey (1931) and later by John von Neumann and Oskar Morgenstern in their book *The Theory of Games and Economic Behavior* (1944). Economics is no longer the study of money; rather it is the study of desires and preferences.

Decision theory, which combines probability theory with utility theory, provides a formal and complete framework for individual decisions (economic or otherwise) made under uncertainty—that is, in cases where probabilistic descriptions appropriately capture the decision maker's environment. This is suitable for "large" economies where each agent need pay no attention to the actions of other agents as individuals. For "small" economies, the situation is much more like a **game**: the actions of one player can significantly affect the utility of another (either positively or negatively). Von Neumann and Morgenstern's development of **game theory** (see also Luce and Raiffa, 1957) included the surprising result that, for some games, a rational agent should adopt policies that are (or least appear to be) randomized. Unlike decision theory, game theory does not offer an unambiguous prescription for selecting actions. In AI, decisions involving multiple agents are studied under the heading of **multiagent systems** (Chapter 17).

Economists, with some exceptions, did not address the third question listed above: how to make rational decisions when payoffs from actions are not immediate but instead result from several actions taken *in sequence*. This topic was pursued in the field of **operations research**, which emerged in World War II from efforts in Britain to optimize radar installations, and later found innumerable civilian applications. The work of Richard Bellman (1957) formalized a class of sequential decision problems called **Markov decision processes**, which we study in Chapter 16 and, under the heading of **reinforcement learning**, in Chapter 23.

Work in economics and operations research has contributed much to our notion of rational agents, yet for many years AI research developed along entirely separate paths. One reason was the apparent complexity of making rational decisions. The pioneering AI researcher Herbert Simon (1916–2001) won the Nobel Prize in economics in 1978 for his early work showing that models based on **satisficing**—making decisions that are "good enough," rather than laboriously calculating an optimal decision—gave a better description of actual human behavior (Simon, 1947). Since the 1990s, there has been a resurgence of interest in decision-theoretic techniques for AI.

Decision theory

Operations research

Satisficing

1.2.4 Neuroscience

• How do brains process information?

Neuroscience is the study of the nervous system, particularly the brain. Although the exact Neuroscience way in which the brain enables thought is one of the great mysteries of science, the fact that it *does* enable thought has been appreciated for thousands of years because of the evidence that strong blows to the head can lead to mental incapacitation. It has also long been known that human brains are somehow different; in about 335 BCE Aristotle wrote, "Of all the animals, man has the largest brain in proportion to his size."⁶ Still, it was not until the middle of the 18th century that the brain was widely recognized as the seat of consciousness. Before then, candidate locations included the heart and the spleen.

Paul Broca's (1824–1880) investigation of aphasia (speech deficit) in brain-damaged patients in 1861 initiated the study of the brain's functional organization by identifying a localized area in the left hemisphere-now called Broca's area-that is responsible for speech production.⁷ By that time, it was known that the brain consisted largely of nerve cells, or **neu**rons, but it was not until 1873 that Camillo Golgi (1843–1926) developed a staining technique Neuron allowing the observation of individual neurons (see Figure 1.1). This technique was used by Santiago Ramon y Cajal (1852–1934) in his pioneering studies of neuronal organization.⁸ It is now widely accepted that cognitive functions result from the electrochemical operation of these structures. That is, a collection of simple cells can lead to thought, action, and consciousness. In the pithy words of John Searle (1992), brains cause minds.

We now have some data on the mapping between areas of the brain and the parts of the body that they control or from which they receive sensory input. Such mappings are able to change radically over the course of a few weeks, and some animals seem to have multiple maps. Moreover, we do not fully understand how other areas can take over functions when one area is damaged. There is almost no theory on how an individual memory is stored or on how higher-level cognitive functions operate.

The measurement of intact brain activity began in 1929 with the invention by Hans Berger of the electroencephalograph (EEG). The development of functional magnetic resonance imaging (fMRI) (Ogawa et al., 1990; Cabeza and Nyberg, 2001) is giving neuroscientists unprecedentedly detailed images of brain activity, enabling measurements that correspond in interesting ways to ongoing cognitive processes. These are augmented by advances in singlecell electrical recording of neuron activity and by the methods of **optogenetics** (Crick, 1999; Optogenetics Zemelman et al., 2002; Han and Boyden, 2007), which allow both measurement and control of individual neurons modified to be light-sensitive.

The development of brain-machine interfaces (Lebedev and Nicolelis, 2006) for both sensing and motor control not only promises to restore function to disabled individuals, but also sheds light on many aspects of neural systems. A remarkable finding from this work is that the brain is able to adjust itself to interface successfully with an external device, treating it in effect like another sensory organ or limb.

Brain-machine interface

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⁶ It has since been discovered that the tree shrew and some bird species exceed the human brain/body ratio.

⁷ Many cite Alexander Hood (1824) as a possible prior source.

⁸ Golgi persisted in his belief that the brain's functions were carried out primarily in a continuous medium in which neurons were embedded, whereas Cajal propounded the "neuronal doctrine." The two shared the Nobel Prize in 1906 but gave mutually antagonistic acceptance speeches.

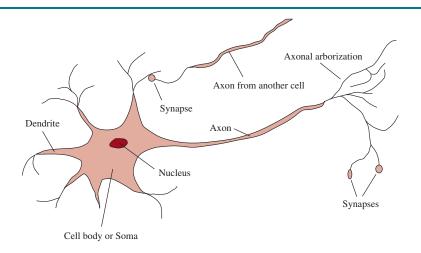


Figure 1.1 The parts of a nerve cell or neuron. Each neuron consists of a cell body, or soma, that contains a cell nucleus. Branching out from the cell body are a number of fibers called dendrites and a single long fiber called the axon. The axon stretches out for a long distance, much longer than the scale in this diagram indicates. Typically, an axon is 1 cm long (100 times the diameter of the cell body), but can reach up to 1 meter. A neuron makes connections with 10 to 100,000 other neurons at junctions called synapses. Signals are propagated from neuron to neuron by a complicated electrochemical reaction. The signals control brain activity in the short term and also enable long-term changes in the connectivity of neurons. These mechanisms are thought to form the basis for learning in the brain. Most information processing goes on in the cerebral cortex, the outer layer of the brain. The basic organizational unit appears to be a column of tissue about 0.5 mm in diameter, containing about 20,000 neurons and extending the full depth of the cortex (about 4 mm in humans).

Brains and digital computers have somewhat different properties. Figure 1.2 shows that computers have a cycle time that is a million times faster than a brain. The brain makes up for that with far more storage and interconnection than even a high-end personal computer, although the largest supercomputers match the brain on some metrics. Futurists make much of these numbers, pointing to an approaching **singularity** at which computers reach a superhuman level of performance (Vinge, 1993; Kurzweil, 2005; Doctorow and Stross, 2012), and then rapidly improve themselves even further. But the comparisons of raw numbers are not especially informative. Even with a computer of virtually unlimited capacity, we still require further conceptual breakthroughs in our understanding of intelligence (see Chapter 29). Crudely put, without the right theory, faster machines just give you the wrong answer faster.

1.2.5 Psychology

• How do humans and animals think and act?

The origins of scientific psychology are usually traced to the work of the German physicist Hermann von Helmholtz (1821–1894) and his student Wilhelm Wundt (1832–1920). Helmholtz applied the scientific method to the study of human vision, and his *Handbook of Physiological Optics* has been described as "the single most important treatise on the physics and physiology of human vision" (Nalwa, 1993, p.15). In 1879, Wundt opened the first laboratory of experimental psychology, at the University of Leipzig. Wundt insisted on carefully

Singularity